

Firmco Ltd

Brief

Firmco is a high-quality building refurbishment and construction specialist with divisions for both major projects and smaller scale contracts. Originally MPH Creative were briefed to prepare the materials for initial client meetings (the corporate brochure and business cards) but this remit was subsequently extended to include the proposal documentation and a fold-out flyer as a client handout and for more general prospecting.

Activities

- Briefing and budgets
- Development of corporate sales image
- Creation of company brochure and flyer
- Photo retouching and digital artwork
- Printing

Result

With the project completed Firmco, has established a durable and flexible package of materials, which co-ordinate well and provide the ideal support for the company's sales programme.

"Thank you for your efforts in assisting us with our new brochure and business cards. The end result is excellent and I have already received positive comments when handing them out. I would not hesitate to recommend your services to others."

David Elwick M.C.I.O.B., Managing Director

Direct Mail fold-out

Proposal

Company brochure and business card

