

Security services
for the City, London and South East



www.universal-security.co.uk

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Remote monitoring

At Universal Security we believe that by combining our strengths in manned guarding and response services with electronic monitoring services we can offer a significantly enhanced service to our customers.

With Universal Security Remote Monitoring CCTV cameras are strategically placed around your premises to give you protection from unwanted visitors.

Anyone attempting to access your site will trigger an alarm and the system will activate the appropriate cameras to relay the video images. This system may be adapted to your existing cameras.

Signals are received within seconds by one of our dedicated team of operators who are trained to recognise and interpret the alarms. The operators will action the most suitable response, which can vary from an audio warning through to calling the keyholder or the emergency services.

Only by reporting validated alarm activation's can you ensure a fast and reliable response to site.

Specialist cleaning services
for the City, London and the South East



EUROPEAN CLEANING SERVICES

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Company profile

European Cleaning Services (ECS) offers specialist cleaning services for the City, London and the South East and is ranked in the top 10 contractors in London. Where companies and facilities are looking for a comprehensive range of commercial cleaning services ECS can deliver reliability and quality. Established company's current portfolio of over 60 clients includes a wide range of many sectors – from large corporates, banks and law firms to property management and media companies.

A combination of experienced management targeting clean conscientious personnel are the essentials necessary to provide a service with a high quality and cost-effective service – one where we match or exceed their expectations.

ECS aims to benefit their clients and staff by:

- working in a continued partnership which mirrors their own goals;
- providing high levels of service;
- delivering courtesy, respect and honesty in all our operations;
- promoting individual advancement and skills development for all personnel;
- having a commitment to continuous improvement.

Specialist cleaning services
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European Cleaning Services offer a comprehensive range of commercial cleaning and soft services for companies and facilities managers looking for a reliable company where the reality matches their expectations.

- Core services include:**
- General office cleaning
 - Window cleaning
 - Specialist floor cleaning
 - Carpet cleaning
 - Periodical cleans
 - Waste management
 - Laundry services
 - Feminine hygiene

Experienced management and conscientious personnel are the key to providing clients with a high quality and cost-effective service with operatives, who are all trained to BACS standards, receiving a continuing programme of workplace training.

For your free, no obligation quotation please contact us by calling 020 7833 1068 or by emailing info@european-cleaning.co.uk or by writing to the address overleaf.

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100, Old Kent Road, London ECTV 2AA
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www.european-cleaning.co.uk

Direct mail



www.mphcreative.com

WEBSITE REBRANDING | CASE STUDY

Universal Security/ European Cleaning Services

Brief

Universal Security and European Cleaning Services are companies within a group offering facility support services to customers in the corporate, banking, media, property management and legal sectors. MPH Creative were briefed to both review the structure of the websites and to create a new, more modern, image.

Activities

- Budgets and scheduling
- Creation of site structure for Universal Security with copy/image suggestions
- Liaison with the client's ISP to facilitate upload to the Universal Security webspace
- Advice on a CMS (content management system) to allow client updates
- Provision of back-end coding and interface to support job applications
- Development of a partner site for European Cleaning Services
- Supply of related direct mail literature for postal prospecting

Result

MPH Creative smoothly prepared the new online profiles for European Cleaning Services and Universal Security, developing and publishing the two websites to the agreed schedule. These core marketing initiatives are now successfully promoting the companies 24/7/365.

"MPH Creative have created two strong websites for our group. I am very pleased with their work and the way the websites have improved our image with our clients."

Geoff Batterbee, Managing Director